

JEREMY JOHN PETERS

2174 Lakeview Drive, Apt #424 • Ypsilanti, MI 48198
jeremyjohnpeters@gmail.com • 734.709.6684

EDUCATION 1998-2004	UNIVERSITY OF MICHIGAN College of Literature, Science & the Arts <ul style="list-style-type: none">• B.A. in Political Science and Music, GPA: 3.4/4.0• Class Honors, Winter Semester 1999; Mortarboard National Honor Society	Ann Arbor, MI
OVERVIEW	ADMINISTRATOR, PROJECT MANAGER, PROBLEM SOLVER & WRITER Energetic & creative solutions oriented individual with experience in technology, arts, & policy with a diverse range of professional experience in the for-profit, non-profit & political arenas. Excellent communication, problem solving, & people skills.	
EXPERIENCE 2003-Present Full-Time	GHOSTLY INTERNATIONAL LLC & GHOSTLY SONGS, LLC <i>Director of Creative Licensing & Business Affairs</i> <ul style="list-style-type: none">• Rose from intern to principal of division (music publishing & master licensing).• Negotiate & manage division contracting, usages, & all IP worldwide.• Manage division financials, including P/L, royalty statements, invoicing, & hiring.• Oversaw major increase in division income and \$2.5m + in sales since point of hire.• Enact comprehensive marketing programs for IP acquisitions.• Create content for all mailings, email, new media, & marketing outreach.• Manage all internal & external client relationships via email, phone, IM, & travel.	Ann Arbor, MI
2009-Present Part-Time	WORKFORWARDMEDIA <i>Founder / Communications, Messaging, & New Media Consultant</i> <ul style="list-style-type: none">• Steer messaging & write/edit client statements, policies, speeches, & releases.• Convince candidates to actively use New Media tools to organize & advertise.• Use CMS & new media tools to edit and update client's online presences.• Edit video content for campaigns.	Various
2006-Present Part-Time	QUITE SCIENTIFIC RECORDS, LLC <i>Partner</i> <ul style="list-style-type: none">• Finance, manage, distribute, & promote independent musical arts business.• Secured national physical & digital distribution, & marketing outreach.• Two time selection of artist by Starbucks/iTunes for national Download of the Week.• Write on behalf of company & co-actively post to New Media tools o/b/o company.	Ann Arbor, MI
2008 Full-Time and Part-Time	MICHIGAN CAMPAIGN FOR CHANGE <i>Field Organizer and Regional Runner / Poll Check Director</i> <ul style="list-style-type: none">• Worked as both paid & unpaid staff in data & field oriented positions.• Appointed to manage election day activities (ride to polls, checks, & runners).• Worked alongside regional Field, GOTV, & Legal coordinating polling places.	Various
2001-2004 Part-Time	U. of M. CTR. FOR HEALTH COMMUNICATIONS RESEARCH <i>Computer Consultant I</i> <ul style="list-style-type: none">• Provided computer support, QA, & internal/external client support & maintenance.• Built small scale data encapsulation database.• Provided internal support for audio & video editing needs.• Traveled independently across MI to close end of life cycle for Health-O-Vision kiosks.	Ann Arbor, MI
2000-2001 Part-Time	U. of M. COMPUTER AIDED ENGINEERING NETWORK <i>Lab Assistant</i> <ul style="list-style-type: none">• Provide first line of response to support Mac, PC, and Sun desktops and printers.• Found problem in Mac load-set that led to a network wide stability update.• Awarded CAEN Student Employee of the Month	Ann Arbor, MI
SOFTWARE/TECH	Mac & PC Literate, MS Office, Google Docs, Keynote, Adobe Creative Suite, Filemaker, Logic, ProTools, Final Cut, New Media Tools (CMS, Twitter, Facebook, MySpace, Blogs)	
ADDITIONAL	A2Y Chamber of Commerce: Fmr Member, Board of Dirs & Public Policy Cmte AnnArbor.com: Fmr Community Contributor – Arts & Culture/Entertainment Semi-Professional Musician: Vocalist and Trombonist (Classical and Popular) Amer Assn of Independent Music: Co-Chair, Publishing & Licensing Cmte Ann Arbor Film Festival: Screening Cmte - Music Videos 826michigan: Board of Directors, Finance Cmte & Mittenfest.org Festival Organizer MI Democratic Party Youth Caucus: New Media Director & Executive Cmte University of Michigan Men's Glee Club: Parliamentarian & Alumni Newsletter Editor	
